

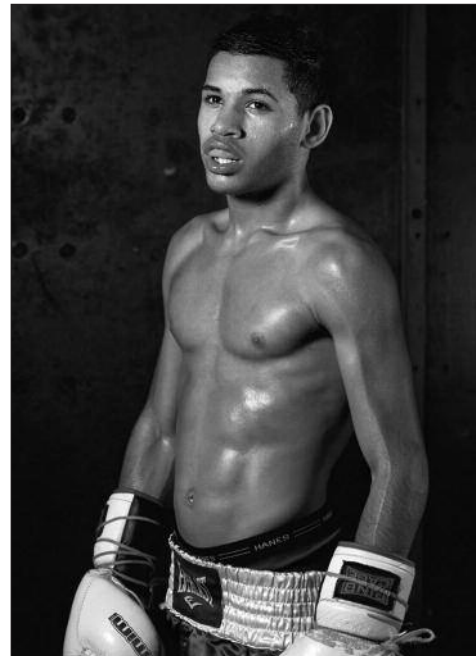


Grants Cycle Gets Underway

Pennsylvania Partners in the Arts (PPA), a partnership connecting local artists and nonprofit organizations to the Pennsylvania Council on the Arts (PCA), re-grants PCA funds throughout the state to support a wide variety of local and community arts activities. The Lehigh Valley Arts Council is entering its tenth year as the PPA Partner that administers these funds in Lehigh, Northampton, and Carbon counties through both Project and Program Stream Grants. While application to Program Stream is by invitation only, any artist or nonprofit community group may be eligible to apply for Project Stream funding. Contact Marilyn J. Roberts, PPA Coordinator, with any concerns about eligibility.

The PPA 2014–2015 Project Stream will provide funds of up to \$2,500 to eligible individuals, community groups, and nonprofit organizations to conduct arts projects. These projects must take place between September 1, 2014, and August 31, 2015, and each project (a single or a series of activities) must have a significant public component. The grant applications are reviewed by an invited panel of Lehigh Valley artists and arts advocates according to criteria provided by the Pennsylvania Council on the Arts.

The Arts Council has accepted Project Grant requests from as many as sixty applicants in one cycle; and in the most recent fiscal year, we awarded grants to twenty-four projects. Grant activities reach a wide range of constituents, from young children to senior citizens, and engage audiences in activities that include visual arts exhibitions; photography; musical performances from opera to jazz;



Marco Calderon's photo documentary of young boxers, *Fighters*, received a PAA Project Stream Grant in the 2013–14 cycle.

documentary film; storytelling; and dance. If you are aware of someone who might benefit, please share this news!

Project Stream applicants, both new and returning, are encouraged to attend one of the May planning workshops that are sponsored by the Arts Council. Workshops this year will be held May 6 at the Lehigh Valley Arts Council offices in Allentown, and May 8 at the Sigal Museum in Easton, both 4:00 p.m to 5:30 p.m. Conversations will include a review of the grant application, plans for constructing your narratives and budgets, and expectations for best practices for preparing work samples and supplemental materials.

E-mail ppa@lvartscouncil.org to express your interest in applying for a Project Stream Grant and attending one of these workshops. Include your organization and/or artist name, preferred e-mail address, a brief description of the project you are considering, and your choice of workshop.

2014–2015 PROJECT STREAM APPLICATION SCHEDULE

E-Grant guidelines and application for Project Stream available: APRIL.

Workshops with Lehigh Valley Arts Council:
MAY 6 and MAY 8.

E-Grant application and postmark deadline for application package: JUNE 28.

ARTS COUNCIL MATTERS

Engaging Your Spirit...

The Lehigh Valley Arts Council is pleased to announce the remaining line-up for the Arts Alive 2014 Series. This season's opener, "Curating Fashion," with men's fashion writer G. Bruce Boyer, sold out this past January, so plan ahead and get your tickets early.

On July 12, 2014, from 11:00 a.m. to 12:30 p.m., "Behind the Scenes" will introduce scenic designer Curtis Dretsch and his design process for the Muhlenberg Summer Music Theatre production of *Spamalot*. Dretsch is Director of Design & Technical Theatre for Muhlenberg College Theatre & Dance. He has designed for more than 100 productions at the college, and his designs have also been seen in New York City, Philadelphia, Washington, D.C., Baltimore, Dallas, Edinburgh, and London.

History comes alive as the 2014 season wraps up on Saturday, September 20, 2014, with "Creating your Legacy," at the Lehigh County Heritage Center from 10:30 a.m. to noon. Chief Curator Jill Youngken will explore rarely seen

relics donated by distinguished Lehigh Valley individuals. Learn how to uncover your family roots and enshrine your life and ultimate legacy.

The member fee for each session is \$10; nonmembers pay \$15. Attendance is limited to twenty-five persons, and reservations are required. Tickets are available at www.LVArtsBoxOffice.org. Light refreshments will be provided.

Enhancing Your Skills...

The Professional Development Series for arts professionals offers a technology seminar, "#Arts: Mobile Technology for Dummies," on Wednesday, April 30, 2014, from 5:30 to 8:00 p.m. at the Butz Corporate Center, Ninth and Hamilton streets, in Allentown.

This interactive session focuses on the adaptation and implementation of mobile technology to help tell the story of your brand, expand your marketing efforts, and grow your sales and business. To hit the ground running, bring your laptop, tablet, and smartphone to this hands-on seminar. The member fee is \$25; nonmembers pay \$45. Tickets are available at www.LVArtsBoxOffice.org. Light refreshments will be provided.

and Expanding Your Benefits

In addition to the current membership benefits, you can now enjoy a 15% discount to a variety of services:

- Express Business Center
6900 Hamilton Blvd., Trexlertown
610-972-5291
Commercial printing and signage
- Kraemer Yarns
240 S. Main St., Nazareth
610-759-1294
Purchase excluding clearance or sale
- West End Music
3115 Tilghman St., Allentown
610-437-5813
All in-store products
- Photography by Ori, Exton
610-594-3847
Portrait services
- Old Vic Art Gallery & Frame Shop
131 S. Main St., Alburtis
610-967-6618
One custom framing

Members need to show their membership card to qualify for discounts. For more information, visit www.lvartscouncil.org/membership/partners.html.

Inside the Arts is a bimonthly publication of the Lehigh Valley Arts Council, 840 Hamilton St., Suite 201, Allentown, PA 18101.

Editor-in-Chief: Randall Forte

Call for submission guidelines. News items must be received by the fifth of the month preceding publication.

Phone: (610) 437-5915 E-mail: info@LVArtsCouncil.org

Fax: (610) 437-5259 Website: www.LVArtsCouncil.org

Publication of *Inside the Arts* is supported in part by grants from the Harry C. Trexler Trust, the Pennsylvania Council on the Arts, and the County of Lehigh.

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Our Mission:

To promote the arts; to encourage and support artists and their development; to assist arts organizations; and to facilitate communication and cooperation among artists, arts organizations, and the community.



The Lehigh Valley Arts Council is a Pennsylvania Partner in the Arts, a program of the PCA.

Promoting the Value and Impact of the Arts in the Lehigh Valley

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 County of Lehigh
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 Discover Lehigh Valley
 Harry C. Trexler Trust
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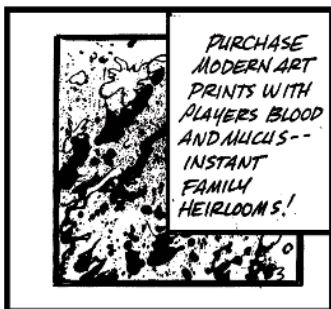
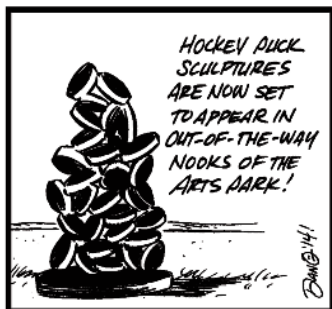
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THE INSIDE TRACK

Michael Reese Much of Bethlehem has been elected a

Fellow of the Royal Microscopical Society of Oxford, England.

Roland Kushner's article, "As Charity Goes, So Goes the Arts?" appeared last December on the artsblog site for Americans for the Arts.

Congratulations to **Lydia Panas**, winner of the 2013 Joyce Elaine Grant Solo Exhibition Award. The exhibition, *After Sargent*, is on display in the East Gallery at Texas Woman's University in Denton, Texas, through March 19.

In Memoriam
Dr. Edwin R. Baldrige
Karen D. Connell

—We are such stuff as dreams are made on, and our little life is rounded with a sleep. *The Tempest*, Shakespeare

NEW MEMBERS

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Estelle Stasia
Browne-Pallrand
Louise French

Liz Fulmer
Bonita King
Ori Steinberg
Luke Wynne

Household

Jeremy Fallis
David Smith
Ilene Wood

Nonprofit

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ONE LAST THOUGHT

Arts, Accessibility, and You

The Lehigh Valley Arts Council invites you to help envision a future that includes all of us.

On July 26, 2015, we will commemorate the twenty-fifth anniversary of the passage of the Americans with Disabilities Act. Join us in planning a yearlong celebration through July 2016, as we highlight both artists with disabilities and accessible arts events in local cultural venues.

A series of planning meetings are scheduled over the next few months: Mondays, March 3 and 24 and April 28, from 3:30 to 5:00 p.m., in the second-floor conference facility in the Butz Corporate Center, 840 Hamilton Street (Ninth and Hamilton streets) in Allentown. Your contribution is especially important to our work. Contact rforte@lvartscouncil.org to get involved.

Randall Forte