



ARTS COUNT Rallies Support for the Arts

The Lehigh Valley Arts Council celebrates National Arts and Humanities Month with ARTS COUNT 2014, an arts rally and awards ceremony, on Tuesday, October 14, 2014, 5:30 to 7:30 p.m., at Capital BLUE, a unique community health center located at the Promenade Shops at Saucon Valley.

ARTS COUNT celebrates the essential public and private partnerships that fuel the arts; engages business and foundation leaders as well as elected officials to be advocates for arts and culture; and features the distribution of grant awards to the Pennsylvania Partners in the Arts (PPA) Project Stream Grant recipients. PPA is an initiative of the Pennsylvania Council on the Arts, and the application process is locally administered by the Lehigh Valley Arts Council staff. In 2014–2015 there will be twenty-nine PPA projects funded from a pool of \$26,531 for project activities taking place in Carbon, Lehigh, and Northampton counties between September 1, 2014 and August 31, 2015.

The Arts Council is proud to partner in widening the circle of funding opportunities in support of arts activities benefiting the Lehigh Valley. Marilyn J. Roberts, PPA Coordinator, is especially grateful to the twelve volunteers who served on our local grants panels. “The panelists’ expertise, integrity, and commitment to the arts in our community and willingness to prepare objectively for our panel reviews are essential to this regional grant-making process.” For information about the PPA grant application process or interest in future consideration to serve as a grants review panelist, contact Marilyn at ppa@lvartscouncil.org.

The October event is sponsored by Capital BLUE, Embassy Bank, and PPL, and is free to members of the Arts Council and grant recipients; the cost to nonmembers is \$10. In keeping with the spirit of camaraderie, Arts Council members are encouraged to bring a guest and rally support for the arts.

Refreshments will be served. Please R.S.V.P. to 610-437-5915. For highlights of the upcoming ARTS COUNT event, visit <http://www.lvartscouncil.org/programs/ArtsCount2014.html> on our website.

2014–15 PROJECT STREAM GRANT RECIPIENTS

2nd Story Blues Alliance—The Lehigh River Blues Jam
 Allentown Public Theatre—Charlotte’s Web & Storytelling
 Anne Hills—Composer, The Morningtime of Now
 Chestnut Hill Church—Residency with Simple Gifts
 Community Music School—Student Recitals
 DanceLink—The Unbelievable Beauty of Being Human
 Ed Courier—Exhibit of Political Cartoons
 Friends of the Allentown Parks—The Cherry Blossom Festival
 Historic Bethlehem Partnership—Historic Musical Instruments
 James Carroll—Solo Exhibit of New Work
 Lehigh Valley Dance Exchange—Choreographer
 Antonio Brown
 Lehigh Valley Heritage Museum—The Paintings of
 Mort Künstler
 Lydia Panas—Exhibit / InVision Photo Festival
 Marine Band—Holiday Senior Concerts
 Mary Wright—Mae-Sway: The Burma Project
 Moravian College Music Institute—Percussionist
 Evelyn Glennie
 Nazareth Center For The Arts—Documentary Film Series
 Nora Suggs, Fairfield Duo—Americans in Paris
 Penn State Lehigh Valley—Greg Weaver: Urban American
 Folk Artist
 Pennsylvania Jazz Collective—The Jazz Series: Piano
 Pioneer Band—Concerts for Seniors at Cedarbrook
 Rick Smith—Heart and Soil: Our Farms, Our Legacy
 Sally Wiener Grotta—American Hands
 Sarah Steele—Allentown Shakespeare in the Park
 Sigal Museum—The Lost Arts of Handicraft
 Totts Gap Arts Institute—Heritage Mural Education Program
 Ukrainian American Heritage Foundation—Folk Dance Camp
 Valley Contra Dance—Valley Copia Friday

Arts & Access: Celebrating Cultural Accessibility

On November 10, 2014, the Lehigh Valley Arts Council and the Lehigh Valley Partnership for a Disability Friendly Community will cohost an exposition, Arts & Access: Celebrating Cultural Accessibility, at the Lehigh Valley Health Network, 2100 Mack Boulevard, Allentown, from 3:30 to 6:00 p.m.

The expo heralds the twenty-fifth anniversary of the passage of the Americans with Disabilities Act on July 26, 2015. The Arts Council and the Partnership are planning a yearlong celebration next year to unite the entire community around creating a more inclusive region and expanding access to the arts for all people.

“The strength of this collaboration, the power of the arts to bring people together, and the upcoming twenty-fifth anniversary of ADA—all of these factors support the timing of this initiative,” says Randall Forte, Lehigh Valley Arts Council Executive Director.

Additionally, the 2012 U.S. Census data estimates indicate the number of noninstitutionalized people with disabilities living in the Lehigh Valley is 81,000, or 12.7%, a figure that represents a significant number of potential new audience members for the cultural community.

Partnership member Jan Schwoyer sums it up best: “From my vantage point, the disability community is made up of people who **have** to do things differently. The arts community is a group of people who **love** to do things differently. These two groups were made for each other!”

Sponsored by the Lehigh Valley Health Network and Just Born, Inc., the November expo is free and open to the public. Featured guest, writer Shane Burcaw, will speak about his upcoming memoir, *Laughing at My Nightmare*, due out this October, and the importance of accessibility in the community. He writes an occasional column about life and disability in the Lehigh Valley in the *Morning Call*.

Exhibitors from local social service agencies and cultural organizations will be on hand to promote the consumer services and the specialized training they provide, including

- Empathy not Sympathy: Interacting Respectfully with People with Disabilities;
- About Hidden Disabilities: Legal, Practical, and Human Considerations;
- Audio-Described and Open-Captioned Performances.

Panel presentations will showcase recent collaborations between the cultural and disability communities that have extended access to the vision-impaired and to children with autism. Representatives from Center for Vision Loss; Muhlenberg Summer Music Theatre; Arch of the Lehigh Valley; Act One, DeSales University Theatre; and Lehigh University Art Galleries and Museum are among the presenters.

If you are interested in getting involved, the planning committee meets Monday, September 8, and the first Monday of the month thereafter, from 3:30 to 5:00 p.m. Please R.S.V.P. to info@lvartscouncil.org.

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Our Mission:

To promote the arts; to encourage and support artists and their development; to assist arts organizations; and to facilitate communication and cooperation among artists, arts organizations, and the community.



The Lehigh Valley Arts Council is a Pennsylvania Partner in the Arts, a program of the PCA.



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**THE
INSIDE
TRACK**

Lafayette College has appointed Hollis Ashby as the director of the Performance Series at the

Williams Center for the Arts. Ashby replaces Ellis Finger, who recently retired after thirty-one years.

Photographer **Norman Sarachek's** chemigram images will be featured this fall in the exhibition Cameraless at the New Mexico Museum of Art in Santa Fe.

Seventeen photos of Bethlehem Steel, taken by industrial photographer **Peter Treiber**, have been accepted into the permanent collection of the Library of Congress.

Michael Reese Much, FRMS, has placed second in the Light Microscopy—Physical Science category in the international Royal Microscopical Society Scientific Imaging Competition in Manchester, UK.

Photographer **Lydia Panas's** work was included in Palace Revolution, a group exhibit at the Galveston Arts Center this summer.

Stephen Williams as been appointed the new director of music and organist at the Cathedral Church of the Nativity in Bethlehem.

The arts community mourns the loss of artist, mentor, teacher, and humanitarian **Jim Musselman**, who passed away in August. His generosity and creative spirit will be long remembered by the many lives he touched.

NEW MEMBERS

Individual

Patricia Bardman
Shelley Dunysh
Natalie Foster
Carrie Oberlander
Linda Ravelle

Qiaoling Tang
Amy Pfeiler Wunder

Tom & Judi Harbin
Laura Schmieder

Household

Karen & Antonio Angello
Richard Bronstein
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**ONE
LAST
THOUGHT**

The numbers keep adding up to show that the arts mean business.

According to a new research study, *Creative Industries: Business & Employment in the Arts*, the creative industries in the Lehigh Valley include 1,405 nonprofit and for-profit businesses employing 7,714 employees—comprising 3.8% of all businesses and 2.3% of all employees in the region. The creative industries are defined as arts businesses that range from nonprofit museums, symphonies, and theatres to for-profit film, architecture, and design companies.

The study was conducted by Americans for the Arts, and the findings are based on an analysis of Dun & Bradstreet data that was gathered nationwide. When compared to the national data, the Lehigh Valley arts economy is very impressive. Nationally, there are 750,453 businesses involved in the creation or distribution of the arts, and these businesses employ 3.1 million people. This represents 4.2% of all U.S. businesses and 2.1% of all U.S. employees.

Arts businesses stimulate innovation, strengthen competitiveness, and sustain economic vitality. In other words, the arts mean job, jobs, jobs!

Randall Forte